

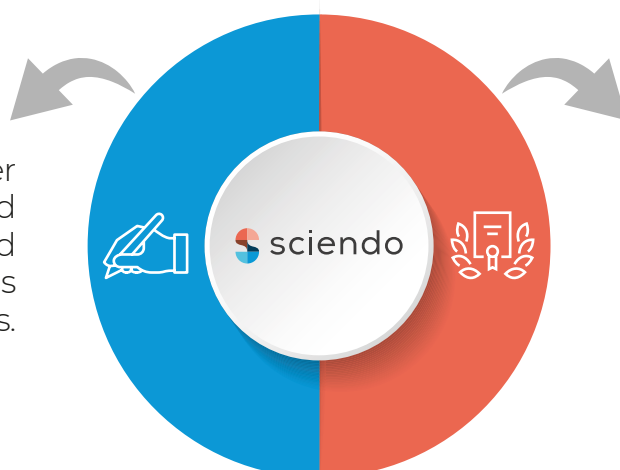


Full publishing services for book authors

What is Sciendo?	3
Why Sciendo?	3
Your options	4
How do we offer our services?	5
Service list	6
Service descriptions	9

WHAT IS SCIENDO?

Sciendo is a leading provider of publishing services and solutions to academic and professional organizations as well as individual authors.



The company is a part of the **De Gruyter Group**, a renowned academic publisher with a company history of over 270 years.

WHY SCIENDO?

Sciendo can meet all publishing needs for authors of academic and professional books in the English language. We publish monographs, textbooks, edited volumes, and other book types. Our customers have a choice between offering the Open Access for the electronic version of their books, or for the book to be distributed via traditional commercial methods.

Sciendo is not just another service or technology vendor. As a part of the De Gruyter Group, Sciendo can therefore offer you world-class publishing solutions and services tried and tested on our own books and proceedings.

De Gruyter publishes more than 1,100 books and 16,000 journal articles every year, and has a backlist of approximately 100,000 published titles.



YOUR OPTIONS



As a book author, you have two options to publish your book with Sciendo. If you have funds from your affiliate institution or another sponsor for the book publication, please use the Full publishing services option outlined here. If not, you can enjoy the Sciendo **Self-publishing option.**



This brochure describes the **Full publishing services option.** In this option, we can sign the agreement with the author or with the institution. The terms and the fees remain the same.



HOW DO WE OFFER OUR SERVICES

Sciendo offers a range of book publishing packages prepared to meet the author's and the sponsoring institution's expectations, needs and budget. Sciendo offers the **Standard, Classic** and **Premier Packages**.



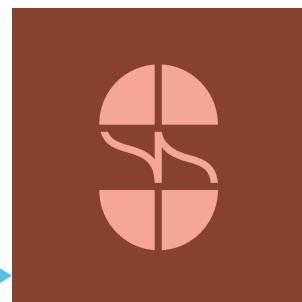
STANDARD

Basic services
facilitating
book publication



CLASSIC

Standard package
Typesetting
and proofreading



PREMIER

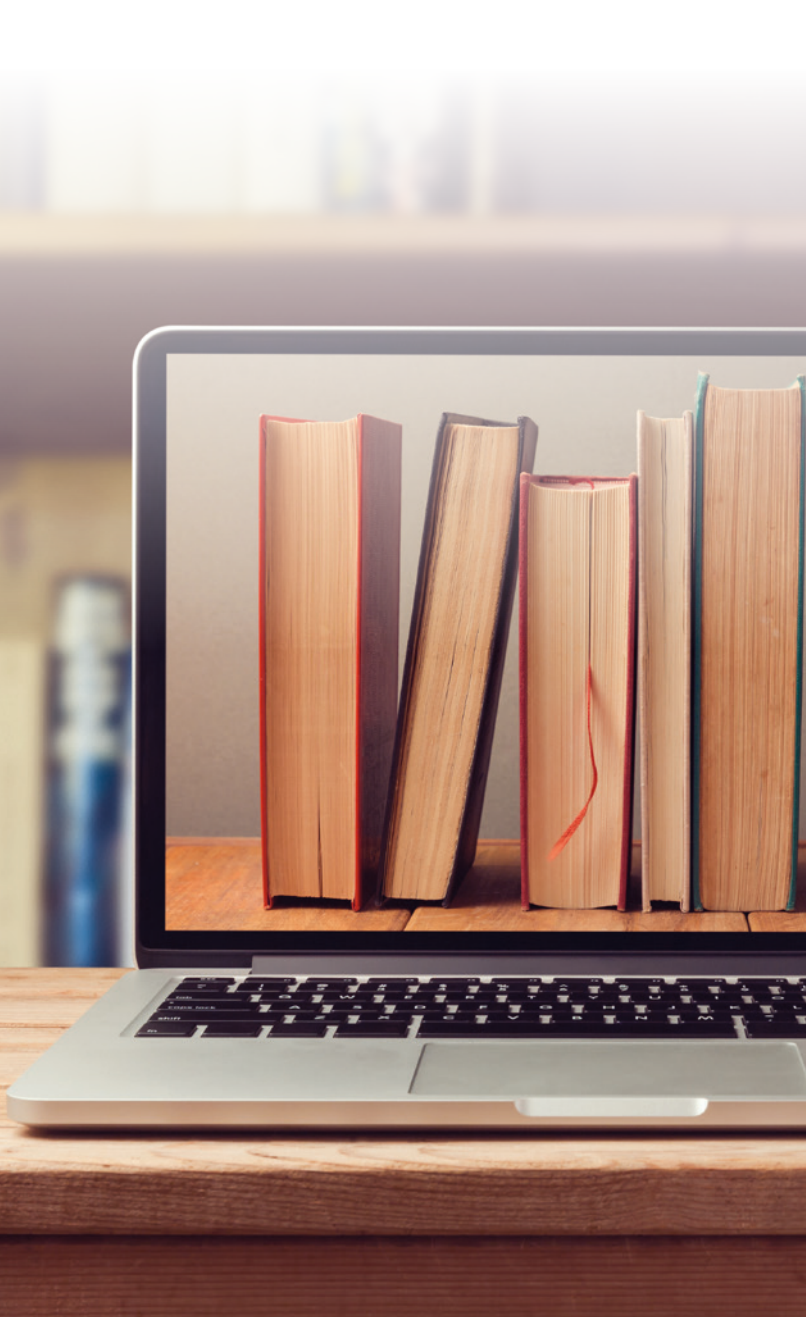
Classic package
Copyediting
ePub version
Marketing Extra



Sciendo offers a wide range of **additional publishing solutions** that authors can pick and choose from, depending on his/her requirements.



The author or the sponsoring institution can decide whether they prefer to offer an electronic version of their books in the Open Access model, or to make money from book sales. For books available in the paid access model, Sciendo sells ebooks and print-on-demand books directly from the www.sciendo.com website, and sells ebooks through retailers, wholesalers, library aggregators and other distributors. For the Open Access books, Sciendo sells print-on-demand books directly from the www.sciendo.com website.



SERVICE LIST

The table presents the components of each package and additional services.

- ☒ Included in this package
- ☒ Additional service available in this package
- ☐ Service not available in this package

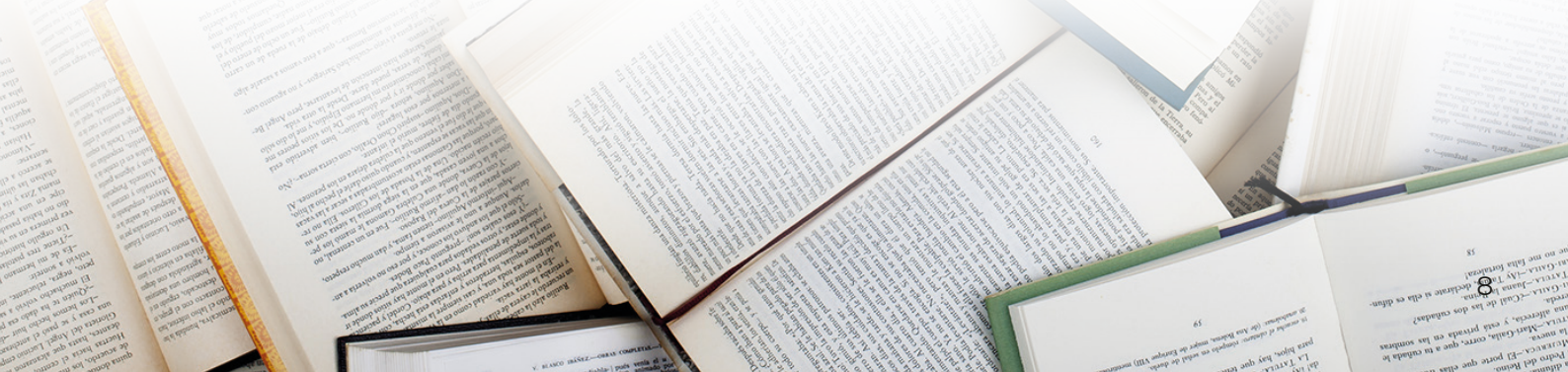
BOOKS			
PACKAGES	STANDARD	CLASSIC	PREMIER
TECHNOLOGY SOLUTIONS			
WEBSITE			
Book webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hosting and distribution platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
OTHER SYSTEMS			
System to detect plagiarism (SimilarityCheck)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SERVICES			
PRODUCTION			
ELECTRONIC COPY			
Allocation of DOI numbers for the book and book chapters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Creating metadata in XML format (data necessary to put the book online and setup print-on-demand in the system)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ISBN registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Typesetting and proofreading in contact with the book author or with the book editor for edited volumes		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ePub version of the book			<input checked="" type="checkbox"/>
PRINTING			
One complimentary printed paperback copy for each author		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One complimentary paperback print run delivered to Society			<input checked="" type="checkbox"/>
EDITORIAL			
Copyediting & language editing - level 3 (heavy edit)			<input checked="" type="checkbox"/>
MARKETING			
INDEXING			
Arranging for indexing by A&I services such as Web of Science (Book Citation Index) or Scopus	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Indexing by Google and other search engines	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FULL-TEXT DISTRIBUTION			
Distribution to libraries through the hosting and distribution platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Arranging for coverage by full-text repositories	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Arranging for coverage by discovery services	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Setting terms for document (book chapter) delivery companies, and serving these companies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Long term preservation services	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

PACKAGES	STANDARD	CLASSIC	PREMIER
SALES			
Providing librarian support (addressing librarians' questions and comments)	✓	✓	✓
PRINTED BOOKS			
Print-on-demand and delivery to book buyer	✓	✓	✓
Creating files necessary for print-on-demand	✓	✓	✓
EBOOKS			
Print-on-demand and delivery to book buyer	✓	✓	✓
Creating files necessary for print-on-demand	✓	✓	✓
Managing ebook sales directly from the sciendo.com website, and through retailers, wholesalers, library aggregators and other distributors (sales of printed copies - see above in print-on-demand)	✓	✓	✓



BOOKS – ADDITIONAL SERVICES

PACKAGES	STANDARD	CLASSIC	PREMIER
TECHNOLOGY SOLUTIONS			
EDITORIAL MANAGER - ADDITIONAL FUNCTIONALITIES			
Reviewers attachments		✓	✓
Editor attachments		✓	✓
Author Supplementary Materials		✓	✓
Artwork Quality Checking system		✓	✓
Reference Management System		✓	✓
Reviewer Discovery		✓	✓
OTHER SYSTEMS			
System to check and format references (Edifix)	✓	✓	✓
SERVICES			
PRODUCTION			
ELECTRONIC COPY			
Adding DOIs and ISBNs to book files provided by author or Society	✓	✓	✓
ePub version of the book	✓	✓	✓
Typesetting and proofreading in contact with book authors for edited volumes		✓	✓
Checking and formatting references (service offered only with typesetting)	✓	✓	✓
System to check and format references (Edifix)	✓	✓	✓
Providing new layout and cover design	✓	✓	✓
PRINTING			
One print run (any number of copies) delivered to Society	✓	✓	✓
EDITORIAL			
Copyediting & language editing - level 1 (light edit)	✓	✓	
Copyediting & language editing - level 2 (medium edit)	✓	✓	
Copyediting & language editing - level 3 (heavy edit)	✓	✓	✓
MARKETING			
MARKETING EXTRA PACKAGE			
Call for Book Reviews	✓	✓	✓
Mailing to cited authors	✓	✓	✓
Book PR (may be an interview with the book author; through Alpha Galileo or EurekAlert)	✓	✓	✓



SERVICE DESCRIPTIONS

Sciendo provides technology solutions and services that can enhance your book publication.



HOSTING PLATFORM

All books published by Sciendo are uploaded to the platform and have their own webpages at www.sciendo.com. They can be easily read, searched and purchased online. Our technology automatically creates links to all linkable references in the book chapters. This enhances the reading experience, as the reader can jump to a cited book or journal article.

PRODUCTION SERVICES

In the Standard package we expect to receive the book file properly formatted. However, in the Classic and Premier packages, Sciendo offers typesetting and proofreading. As a rule, we design contents of each book according to our standard layout, but – as an additional service – we can design the cover and layout for each book individually. As an additional service, we can render the ebook in formats used by smartphones and tablets.



EDITORIAL SERVICES

If you want the book to be written in perfect English, you should use our copyediting and language editing services, which are offered for an extra fee per page. There are three levels of this service, ranging from the light edit, through medium edit to heavy edit. The heavy edit is done by native English specialists in the broad subject field of the book.



PRINTING

Each book published by Sciendo can be purchased as a printed copy. To this end, Sciendo prepares files necessary for print-on-demand. Each author receives one complimentary printed paperback copy of his or her book. Also, for an extra fee, we can print as many copies as desired, in hardback or paperback, on different types of paper.



ABSTRACTING AND INDEXING

Just having a book published is not enough. The book should be visible and findable in specialized services. These services index the information about the book or host its abstract. Sciendo cooperates with the majority of abstracting & indexing services: **Clarivate, Scopus, PubMed, Medline**, citation indexes and discovery services, where we send book metadata and abstracts. Our technology allows automatic transfer of such data to these services.



MARKETING EXTRA PACKAGE

Sciendo has created a special set of marketing services, which help to promote the book among readers and other authors. These services include micro-mailing campaign, where Sciendo informs authors who have been cited in the book about this citation. To make the book noted, read and cited. We offer also professional mass mailing campaign to the list of Web of Science users, as well as PR service informing prospective readers about the book release.



SALES AND DISTRIBUTION

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