



## Who can benefit from our gold open access model?

### This model is ideal for:

- **Established STM journals** with significant Impact Factors and robust indexing coverage.
- **Subscription-based journals** transitioning to a fully open access model.
- **Society publishers** seeking innovative, risk-free publishing solutions and opportunities for increased revenue.

## Ready to elevate your journal?

Partner with Paradigm to achieve sustainable development, drive impactful growth, and experience a seamless, innovative approach to open access publishing.

### Boston

De Gruyter Brill, Inc.  
121 High Street, 3rd Fl.  
Boston, MA 02110  
United States  
+1 857 214 2298

### London

Ubiquity Press Ltd  
Unit 3N, 6 Osborn Street  
London, E1 6TD  
+44 2073230343

### Warsaw

De Gruyter Brill Sp. z o.o.  
ul. Nowogrodzka 4/3  
00-513 Warsaw  
+48 22 245 33 55

**Email:** [contact@pps.pub](mailto:contact@pps.pub)

**Website:** [www.reference-global.com](http://www.reference-global.com)

 Paradigm

# Gold open access model

A tailored solution for high-quality academic journals



Publishing groundbreaking academic content shouldn't come with financial uncertainty. With Paradigm's **article processing charge (APC) – based model**, your journal can achieve sustainable growth while you remain focused on delivering impactful research. We manage the complexities, provide expert guidance, and share the financial risks – ensuring a seamless path to success.



## What is an article processing charge (APC)?

An APC is a fee charged to authors by a journal or publisher, enabling their work to be freely accessible under the open access model.

Typically, this cost is covered by the author's institution or research funder.



## The benefits of APCs for journals:

- **Support open access:** Contribute to the global open access movement.
- **Eliminate paywalls:** Cover publishing costs while making research freely accessible.
- **Generate revenue:** Create an additional income stream for your journal.

## Partnership highlights:

- **No upfront costs:** Revenue is generated through APCs, and your journal receives an agreed share of each fee.
- **Risk-free publishing:** Paradigm takes on financial responsibility for APC revenues and budget management of services.
- **Simplified APC management:** We handle all operational details, from fee collection to financial oversight.
- **Comprehensive suite of services:** Covering editorial support, production, and marketing services.
- **Growth-focused strategies:** Receive expert guidance, performance monitoring, goal-setting, and tailored strategies to ensure success.

## Partnership highlights

### Your role: focus on excellence

Concentrate on publishing high-quality research while enhancing your journal's reputation, impact, and international reach – guided by our tailored growth strategies.

### Our commitment: end-to-end support

We deliver ongoing support through strategic planning, workflow optimization, policy development, and revenue management. We monitor the performance and metrics of the journal and benchmark it against competing titles within the field, industry standards, and trends.

Our tailored approach ensures the financial sustainability of your journal while driving consistent growth. Through close collaboration and transparent communication, we achieve measurable results and minimize potential risks.